

center layout:

MOR

COLOMBIA

GESHA PAPAYO

coffee bean logo should be justified with Gesha-Papayo

instead of
whole beans.
"whole bean
specialty
coffee"



remove lines IN
variety
dashboard
REGION ACEVEDO,
HUILA
HARVEST WINTER.
left
justification

MAKE COFFEE BOX
ALL ONE
TYPEFACE - we
dont like the
bolder
typeface. keep
the lighter one

in image. blurr
out "MOR" in pc
screen and
"Beans" in
barrel

remove roasted
specialty
coffee and
variety coffee
from front

bottom layout:
Distributed by MOR. Coffee
morcoffee.com [all lowercase]
Product of Colombia. Roasted in the USA
add QR code somewhere in the bottom

Second label: same layout as current label.
original color of background (light purple)
character with hoodie - or up to your discretion
this second label should feel a bit more colorful

center layout:

MOR

COLOMBIA

CASTILLO

coffee bean logo should be justified with Castillo

left: CASTILLO instead of "GESHA PAPAYO"

Roasted on:

Roast level: Medium Light

Region: Argelia, Cauca

Cupping Rating: 84

Process: Washed

Elevation: 1400-1500 MASL

Notes of tart orange jelly, chocolate, and fruit jam.

Coffee Grower: Women's association part of the cocaine production substitution program

Coffee Farm: ARGCAFEE